Heart of the South West – “A Prospectus for Productivity”
Update – 17 December 2015

The 17 local authorities, two National Parks, Local Enterprise Partnership, and the three Clinical Commissioning Groups across the Heart of the South West remain committed to working collectively to deliver greater prosperity and wellbeing to the area, and to improving our contribution to the prosperity of the nation. This will be delivered through a single productivity strategy and a single investment programme.

To ensure rigour in the targets that will form part of our proposition to Government, it has been agreed that an independent financial analysis of our proposals will take place, at pace, over the coming weeks. This work will help link all targets and asks and offers to their contribution to achieving our overall target of delivering a £4 billion productivity gain by 2030. Crucially, this will provide additional evidence in support of the submission through the challenge and negotiation phase of the proposition.

We will also be taking this time to reflect more fully on the latest Local Government Settlement.

The developing proposals will:

- Maximise the potential of our people – building on best practice to ensure they live healthier, more fulfilling lives and have the opportunity to gain the right skills to access higher value jobs; allowing them to grow careers and prosperity right here in the Heart of the South West.
- Ensure our businesses have the tools and support they need to create an additional 80,000 jobs.
- Ensure that our communities have a long term plan for sustainable growth supported by accelerated infrastructure projects and housing growth.

We have identified key opportunities which we must capitalise on for the benefit of people and communities across our area. These include:

- Our Marine Environment.
- Investment in Nuclear.
- Environmental futures with the growth of high tech businesses.
- Aerospace and advance engineering.
- Health and Social Care, with some of the most innovative practice and developments for integration.
- Rural productivity.
Following the independent analysis, the final proposition will be further considered by all partners in January 2016, with a submission to Government expected in the New Year.